

Improving the Practice of Management

The Advanced Institute of Management (AIM) Research is pleased to announce the appointment of a new cohort of AIM Fellows. Seven AIM Fellows have been appointed to work on improving management practice. With funding provided by the Economic and Social Research Council (ESRC) and the Engineering and Physical Sciences Research Council (EPSRC), the new AIM Fellows will be joining the existing cohorts researching productivity, innovation and services.

Research on management practices is at the core of AIM's objectives. In its second phase AIM is highly focused on increasing the impact of management research on practice. As AIM's Deputy Director, Professor Andy Neely says "in these times of severe economic challenge it is even more important that we develop and apply our understanding of the most effective and efficient practices in management and leadership".

Director of AIM, Professor Robin Wensley, comments, "I am delighted to welcome the new cohort of mid-career researchers to their AIM Fellowships. They are an outstanding group who I am sure will undertake individually and collectively excellent management research which will have a major impact on both policy and practice"

The seven new Fellows are:

Professor Nic Beech is a Professor of Management at St Andrews University. His current research focuses on the study of identity, as well as the more general area of organisational change. Nic will be taking the position of Lead Fellow.

Dr David Denyer is a Senior Lecturer in Organization Studies at Cranfield School of Management. His research specialises in high reliability organization design, managing change in extreme contexts, organizational networks and evidence-based management.

Dr Katy Mason is a Lecturer in Marketing at Lancaster University Management School. Her research interests are business models and market-making. Adopting a business network perspective and working alongside managers, the research explores the practices that managers use to develop business models in ways that make and shape markets.

Dr Joe O'Mahoney is a Lecturer in Organisational Studies at Cardiff Business School. His research focuses on critical management studies: the application of sociological theory to organisations and their inhabitants, and he is particularly interested in organisational change, management consultancy and identity theory.

Dr Markus Perkmann is a Senior Research Fellow in the Innovation and Entrepreneurship Group at Imperial College Business School. His research focuses on linkages between universities and industry, technology transfer and the role of academic knowledge for innovation in the economy.

AIM Press Release



Dr Zoe Radnor is a Senior Lecturer in the Operations Management Group at Warwick Business School. Her research interests include performance measurement and management, improvement and innovation for both the public and private sector.

Dr Jennifer Whyte is a Reader in Innovation and Design in the School of Construction Management and Engineering at the University of Reading. She has broad interests in innovation and design, with particularly in-depth work on technologies and governance in large projects.



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AIM Press Release



Notes for Editors

AIM Research is funded by the ESRC and EPSRC and was launched in November 2002. AIM's mission is to improve understanding of management's contribution to organizational performance, and thus UK well-being. AIM's more specific objectives are: (i) to conduct research that will identify actions to enhance the UK's international competitiveness; (ii) to raise the scientific quality and international standing of UK research on international competitiveness; (iii) to expand the size and capacity of the active research base for UK research on management; and (iv) to develop the engagement of that capacity with world-class research outside the UK and with practitioners as co-producers of knowledge about management and other users of research within the UK. For more information on **AIM** visit www.aimresearch.org

The **Economic and Social Research Council** (ESRC) is the UK's largest organisation for funding research on economic and social issues. It supports independent, high quality research which has an impact on business, the public sector and the third sector. The ESRC's planned total expenditure in 2009/10 is £204 million. At any one time the ESRC supports over 4,000 researchers and postgraduate students in academic institutions and independent research institutes. More at <http://www.esrcsocietytoday.ac.uk>

The **Engineering and Physical Sciences Research Council** (EPSRC) is the UK's main agency for funding research in engineering and the physical sciences. The EPSRC invests more than £500 million a year in research and postgraduate training, to help the nation handle the next generation of technological change. The areas covered range from information technology to structural engineering, and mathematics to materials science. This research forms the basis for future economic development in the UK and improvements for everyone's health, lifestyle and culture. EPSRC also actively promotes public awareness of science and engineering. EPSRC works alongside other Research Councils with responsibility for other areas of research. The Research Councils work collectively on issues of common concern via Research Councils UK. Website address for more information on EPSRC: www.epsrc.ac.uk/

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