

Exciting Opportunity to Participate in High-Profile Management Workshops from 6th – 15th March

As a part of the Economic and Social Research Council's (ESRC) Festival of Social Science running from 6th – 15th March, the Advanced Institute of Management (AIM) Research is proud to present an array of engaging workshops exploring the forefront of management research in the UK. These events, all of which are free to attend, provide excellent opportunities for industry and policy-making professionals to benefit from the latest in research findings. Taking place up and down the country these events will also involve the chance to engage in stimulating debate with expert academics in their fields. Covering a range of topics including innovation, management in the creative industries and policymaking in infrastructure there is something for people in all sectors to take away from these events.

At the time of going to press only a handful of AIM workshops still have places remaining, so now is the last chance to capitalize on this amazing opportunity.

Business Model Innovation in Developed and Emerging Markets

6th March, 18.00 – 20.00, Judge Business School, Cambridge. Hosted by AIM Innovation Fellow Professor Jaideep Prabhu this event focuses on the highly topical subject of business model innovation and seeks to understand what it is, what is successful in various sectors and what challenges and opportunities it poses for firms.

Managing Knowledge Spaghetti – Meeting the Open Innovation Challenge

9th March, 17.30 – 19.30, Imperial College Business School, London. Hosted AIM Senior Fellow Professor John Bessant this large event will look at emerging challenges in innovation and how the process of enabling more effective flow from knowledge through to innovation takes place. With expert input from high profile AIM Fellows.

Creative and Cultural Industries: Management Challenges and Solutions

11th March, 17.30 – 20.30, London School of Economics, London. Hosted by AIM Research Fellow Dr Jonathan Sapsed featuring respected AIM Fellows and Mat Hunter of IDEO, this event will focus on four key management challenges currently facing the creative industries and will invite assessment of proposed research-based 'solutions'.

Network Industry Policy: Who Decides?

12th March 2009, 9.00 – 16.00, Aston Business School, Birmingham. Hosted by AIM Ghoshal Fellow Professor Paula Jarzabkowski, this workshop explores the crucial (and contentious) issue of policymaking in infrastructure industries, specifically the role of industry, government, regulatory bodies and academia in formulating and implementing policy.

With all of these events comes the chance not only to build your own knowledge but also to bring new ideas to your place of work and forge new contacts with innovative people throughout the industrial, policy-making and academic centres.

AIM Press Release



Notes for Editors

AIM Research is funded by the ESRC and EPSRC and was launched in November 2002. AIM's mission is to improve understanding of management's contribution to organizational performance, and thus UK well-being. AIM's more specific objectives are: (i) to conduct research that will identify actions to enhance the UK's international competitiveness; (ii) to raise the scientific quality and international standing of UK research on international competitiveness; (iii) to expand the size and capacity of the active research base for UK research on management; and (iv) to develop the engagement of that capacity with world-class research outside the UK and with practitioners as co-producers of knowledge about management and other users of research within the UK. For more information on **AIM** visit www.aimresearch.org

The Engineering and Physical Sciences Research Council (EPSRC) is the UK's main agency for funding research in engineering and the physical sciences. The EPSRC invests more than £500 million a year in research and postgraduate training, to help the nation handle the next generation of technological change. The areas covered range from information technology to structural engineering, and mathematics to materials science. This research forms the basis for future economic development in the UK and improvements for everyone's health, lifestyle and culture. EPSRC also actively promotes public awareness of science and engineering. EPSRC works alongside other Research Councils with responsibility for other areas of research. The Research Councils work collectively on issues of common concern via Research Councils UK. Website address for more information on EPSRC: www.epsrc.ac.uk/

The **ESRC** is the UK's largest funding agency for research and postgraduate training relating to social and economic issues. It provides independent, high-quality, relevant research to business, the public sector and Government. The ESRC invests more than £76 million every year in social science and at any time is supporting some 2,000 researchers in academic institutions and research policy institutes. It also funds postgraduate training within the social sciences to nurture the researchers of tomorrow. More at <http://www.esrc.ac.uk>

For more information contact:

Caroline Brown, Press and Communications Officer,
caroline.brown@wbs.ac.uk, 020 7862 8515



4th Floor, Stewart House, 32 Russell Square, London WC1B 5DN, UK
Tel: +44 (0)870 734 3000 Fax: +44 (0)870 734 3001 Email: aim@wbs.ac.uk

www.aimresearch.org





4th Floor, Stewart House, 32 Russell Square, London WC1B 5DN, UK
Tel: +44 (0)870 734 3000 Fax: +44 (0)870 734 3001 Email: aim@wbs.ac.uk

www.aimresearch.org

