Knowledge and Information Management in the Extended Enterprise

Mark Easterby-Smith

Date: 10th March 2009, Lancaster University Management School

This ESRC Social Science Week workshop is intended to bring together participants from industry and academia on the topic of knowledge and information management. Based on research from the national Knowledge and Information Management (KIM) project, content will focus on both 'social' and 'technical' aspects of knowledge management around the key themes of 'expertise networks' and 'knowledge and learning in extended enterprises'. The workshop will provide a unique opportunity to share experiences of knowledge and information management practices across a range of industry sectors. The combination of theoretical introductions and industry experience will enable in-depth discussion and debate on current challenges in knowledge and information management in relation to ‘through life’ or ‘life-cycle’ management in product service systems.

Mark Easterby-Smith is Professor of Management Learning at Lancaster University Management School and President of the British Academy of Management (BAM). His research interests cover three main areas: first, the socio-cultural processes that underlie learning within and between organisations; second, the nature and impact of dynamic capabilities on organisational performance; and third, how to adapt research methods from the broader social sciences into the context of management research. Mark has published papers in Management Learning, Journal of Management Studies, Human Relations, European Journal of Information Systems, Academy of Management Journal and Academy of Management Executive, and he is co-editor of the Blackwell Handbook of Organizational Learning and Knowledge Management.

Applications

Places will be assigned on a first come, first serve basis. Numbers are restricted. To apply, please fill in the online application form (https://www.surveymonkey.com/s.aspx?sm=xEuJMVIFp9MhtxzNnwU2BA_3d_3d).

For any queries contact Agnieszka Witaszczyk (agnieszka.witaszczyk@wbs.ac.uk), Events and Meetings Officer, AIM Research.
Implementing Strategic Organizational Change: Lessons from Practice

10th March 2009: 10.00 am – 16.00 pm

Lancaster University Management School
(see www.lums.lancs.ac.uk for directions)