



Welcome to the first edition of AIM NEWS

We have decided to introduce this brief newsletter so that we can inform members of the Management Community of the latest developments within AIM. If you would prefer not to receive copies of this mail in the future please e-mail the following address Jacqueline.brown@cranfield.ac.uk and we will arrange to have you taken off the distribution list.

AIM Fellows:

As promised we announced in June the names of the 17 people who have been appointed as three-year fellows.

This includes: -

Dr. Elena Antonacopoulou, University of Manchester, Prof. John Bessant, Cranfield School of Management, Dr. Julian Birkinshaw, London Business School, Prof. Ian Clarke, Lancaster University, Prof. Rick Delbridge, Cardiff Business School, Prof. Mark Easterby-Smith, Lancaster University, Prof. Paul Edwards, Warwick Business School, Prof. Sumantra Ghoshal, London Business School, Dr. Lynda Gratton, London Business School, Prof. Rachel Griffith, Institute for Fiscal Studies, Prof. Jonathan Haskel, University of London, Prof. Gerard Hodgkinson, Leeds University Business School, Prof. Chris Huxham, University of Strathclyde. Prof. Gerry Johnson, University of Strathclyde, Prof. Mari Sako, University of Oxford, Prof. Chris Voss, London Business School, Prof. George Yip, London Business School.

We also announced in August the names of the 12 people who have been offered one-year public services fellowships.

Prof. George Boyne, Cardiff Business School, Dr. Paul Collier, Aston Business School, James Cornford, Business School, Newcastle, Prof. Cam Donaldson, Business School Newcastle, Prof. Jean Hartley, Warwick Business School, Prof. Paul Longley, University College London, Mary O'Mahony, National Institute of Economic Research, Prof. Mike Pidd, The Management School, University of Lancaster. Prof. Chris Skelcher, University of Birmingham, Prof. Barbara Townley, The Management School, University of Edinburgh, Dr. Richard Walker, Cardiff University, Prof. Mike Wallace, University of Bath.

AIM Management Research Forum:

We held the first meeting of the AIM Management Research Forum in late April in collaboration with the DTI.

Speakers included the Chief Economist at the DTI, Vicky Pryce and the Director of AIM, Professor Anne Huff.

The topic for the forum was "*Post Porter: Where Does The UK Go From Here?*" and over 30 senior academics, policy makers and practitioners attended. A summary of the forum, grounded in the academic literature, is available on www.aimresearch.org

The next Management Research Forum, which will be organised in collaboration with the Council for Industry and Higher Education, will be held on 30th October and focus on the Productivity and Skills Gap.

AIM Scholars:

As you will be aware one of AIM's objectives is to expand the size and capacity of the active research base for UK research on management. To achieve this we have been working hard to involve the next generation of management research talent in AIM. One way we have been seeking to achieve this is by appointing AIM Scholars to work on short-term projects with members of the AIM Management Team.

The first set of AIM scholars – Dr. Kamal Birdi, University of Sheffield, Dr. David Denyer, Cranfield School of Management, Dr. Kamal Munir, Cambridge University and Dr. Jaideep Prabhu, Cambridge University, participated in the Management Research Forum and produced the subsequent report *“Post Porter: Where Does the UK Go From Here?”*

The second set of AIM Scholars – Dr. Joachim Bauer, Leeds University, Dr. Giuliana Battisti, Aston Business School, Dr. Kamal Birdi, University of Sheffield, Dr. David Denyer, Cranfield School of Management, Dr. Tim Edwards, Cardiff Business School, Wesley Payne McClendon, Jr., Leeds University, Dr. Kamal Munir, Cambridge University, Dr. Michel Leseure, Aston Business School Dr. Luke Pittaway, Lancaster University, Dr. Maxine Robertson, Warwick Business School - worked with us over the summer to produce three systematic literature reviews on issues related to innovation as inputs to the DTI's Innovation Review.

AIM/BAM Workshops:

Over the summer AIM is sponsoring a series of workshops that are being organized by the British Academy of Management (BAM).

These workshops are addressing two issues: the quality of 'management' research proposals submitted to Research Councils, and the ability of UK management faculty to write successfully for top academic journals. Thus they are intended to increase the capability of UK academics to compete at the highest international levels.

The workshops are staffed by leading UK academics, including AIM Fellows, and are open to academic staff in any of the UK business and management schools.

The model involves participants who work on 'live' research proposals, or papers, in groups led by tutors. Two workshops have been run so far, at Cranfield and Strathclyde, and a third workshop will take place at Lancaster in early September.

There has been strong demand for places with all three workshops being substantially oversubscribed. Initial reactions from participants and tutors have been highly enthusiastic.

Future Opportunities:

For the next meeting of the Management Research Forum we are planning to appoint a further four AIM Scholars to work with Professor Andy Neely before and immediately after the forum to produce a report summarizing the forum and grounding the discussion in the academic literature.

If you would like to nominate any potential candidates as AIM Scholars please send their CV's to aneely@london.edu.

Collaboration:

AIM, by its design, is a collaborative enterprise. We are keen to work with a wide variety of people interested in management and are constantly exploring partnerships with different organisations.

If you would like to hear more about AIM and/or its activities please visit the website at www.aimresearch.org and/or contact aim@london.edu

Contact Us:

For further information on AIM
Advanced Institute of Management
please contact:

AIM
Advanced Institute of Management
6 Huntsworth Mews
London Business School
London
NW1 6DD
Tel: 0870 734 3000
Fax: 0870 734 3001

Laura Maxwell
Content Manager
aim@london.edu
Tel: 0870 734 3000
Fax: 0870 734 3001