



Warwick Business School is new host for AIM Research



Following the ESRC's award of £7.5 million to fund AIM phase 2, the Advanced Institute of Management Research (AIM) announced in April that its new host would be Warwick University. AIM will retain its London office, relocating to the University of Warwick London office in Stewart House, Russell Square.

In phase 2 AIM will fund three new cohorts of mid career Fellows and also a new targeted research initiative on Innovation. The Innovation Fellows and successful applicants to the targeted initiative were announced on 3rd April 2007. More calls from AIM – one on services and a second on practices will follow in Autumn 2007 and 2008 respectively.

Professor Robin Wensley, Director of AIM, thanked AIM's previous academic host London Business School for their support of AIM saying: "London Business School helped AIM Research become the established and highly regarded organisation it is today. We look forward to an exciting and challenging phase 2 in partnership with Warwick Business School".

Professor Howard Thomas, Dean of Warwick Business School comments "Warwick Business School is pleased to be supporting such a worthwhile initiative and group of outstanding academics. The new awards made by AIM will further enhance the UK's stock of high quality management research".

AIM's new office location is:

AIM Research,
4th Floor Stewart House,
32 Russell Square,
London,
WC1B 5DN
Tel: 0870 734 3000

Fax: 0870 734 3001

For further information about the relocation please contact Esme Foster, Operations Manager on esme.foster@wbs.ac.uk or 0870 734 3000.

AIM Senior elected Program-Chair at the Academy of Management

AIM Senior Fellow Professor Gerard Hodgkinson has recently been elected as Program Chair-Elect of the Academy of Management's Managerial and Organizational Cognition Division. He will be responsible for the development and coordination of the Division's Professional Development Workshops and other pre-conference activities at next year's Annual Meeting of the Academy of Management in Anaheim, California.

The Annual Meeting of the Academy, held each year in August, is the largest annual gathering of management scholars in the world. Attended by more than 6,000 people, the meeting provides a forum for sharing research and expertise in all management disciplines through invited and competitive paper sessions, panels, symposia, workshops, distinguished speakers, and special programs for doctoral students.

Gerard's election marks the start of a five-year term of office serving on the Division's Executive Committee, including a year serving as Division Chair. He previously served as the Division's International Representative-at-Large, from 2002-2005.

AIM Deputy Director Professor Andy Neely commented on Professor Hodgkinson's appointment, "when AIM was established one of its objectives was to raise the international profile of UK management research. Gerard has made a significant contribution to this, both in terms of his own work and now through his election to the Academy".

For further information please contact Professor Hodgkinson on gph@lubs.leeds.ac.uk

AIM/CORGies Event

Making Connections: Relational Analysis, Boundary Concepts and the Future of Organization Studies, An International Workshop, 2nd and 3rd April 2007

In April, AIM joined with the Cardiff Organizational Research Group (CORGies) at Cardiff Business School to host a highly successful international workshop. The event was organized by AIM Fellows Rick Delbridge and Robyn Thomas and featured presentations by AIM International Visiting Fellows, Mats Alvesson (Lund), Nicole Biggart (University of California, Davis), Jorg Sydow (Free University, Berlin), Hari Tsoukas (ALBA and Warwick) and Eero Vaara (Swedish School of Economics, Helsinki) amongst others. The workshop also benefited from the presence of a number of the UK's leading organization theorists including Mike Bresnen, Gibson Burrell, Mahmoud Ezzamel, Tom Keenoy, Glenn Morgan, Emmanuel Ogbonna, Martin Parker, Mike Reed and Jacky Swan.

With AIM's support, the organizers were also able to invite 17 doctoral students to participate in the workshop free of charge. In a Doctoral workshop at the end of the second day, Mats Alvesson and Hugh Willmott (Cardiff) worked with the doctoral students to draw out key issues and lessons for their own research. The informal atmosphere meant that workshop participants had the opportunity to engage in research conversations with leading international scholars in organization studies.

For further information please contact: Rick Delbridge on delbridger@cardiff.ac.uk or Robyn Thomas on thomasr4@cf.ac.uk.

Workshop: How is Information used by Decision Makers?

Dr. Peter Smith Ring, an AIM international Visiting Fellow at the Strathclyde Business School and a member of the faculty of the College of Business Administration at Loyola Marymount University in Los Angeles California and Dr. Nicole Bourque a Senior Lecturer in Social Anthropology at the Department of Sociology, Anthropology and Applied Social Science at the University of Glasgow, and an AIM Research Associate, recently conducted a one day workshop on ethnographic methods at the London Business School.

The title of the workshop "Rolled-up Sleeves and Dirty Hands: What can be learned by getting inside organizations and how to go about it!" reflected its objective: to provide management research scholars - who may have previously relied on secondary data sets, surveys or clinical experiments and associated quantitative methods or interview-based approaches to qualitative methods - with an introduction to another approach to conducting research, i.e., ethnographic methods.

Approximately 30 individuals attended the workshop, representing a number of universities across the UK. Also in attendance was a visiting professor from Wharton. The morning session heard from Professors Ring and Bourque who drew upon their very diverse academic backgrounds while addressing their reliance on ethnographic methods.

Dr. Bourque discussed the origins of "field" research in anthropology and described her early research experiences in Ecuador and follow up work in Bolivia. She then described the differences between ethnographic methods in rural settings with her more recent research efforts within the Muslim community in Glasgow. She concluded her presentation with a discussion of some of her current research dealing with corporate strategy retreats which she is studying with AIM Senior Fellow Gerry Johnson and AIM Research Fellow Shameen Prashantham. Professor Ring described his use of ethnography in a number of his research streams, in particular his on-going studies of processes associated with the emergence and evolution of joint ventures, strategic alliances and research and development consortia. Their presentations were followed by quite lively Q & A sessions.

After a working lunch, the participants were broken into two smaller groups that met separately with Drs. Bourque and Ring to discuss their own research and the potential applications of ethnographic methods to those research projects. The sessions lasted about an hour, after which each group heard from the other workshop leader for the same amount of time. The workshop concluded with a final Q&A "wrap-up" session and the heard briefly from AIM Senior Fellow Chris Huxham of Strathclyde on AIM developments and future workshops.

For further information please contact Professor Peter Ring pring@lmu.edu

Update on the AIM Capacity Building Programme

AIM is continuing its programme of capacity building activities and events during 2007. The table below summarises some activities whose details have been confirmed, and others that are still in the pipeline. For further details of particular activities or application arrangements, please visit the AIM website (www.aimresearch.org) or contact Esme Foster, AIM Operations Manager (Esme.Foster@wbs.ac.uk).

<i>Focus of Activity</i>	<i>Date</i>	<i>Venue</i>	<i>Type of activity</i>	<i>Organiser</i>
2007				
Experimental design in marketing, management, and applied social research	11th June	Lancaster University Management School	half-day workshop	Harmen Oppewal, Ian Clarke, Malcolm Kirkup
RDI regional research methods workshop 5: teaching qualitative methods	2nd July	London	fifth in a six-workshop series	Catherine Cassell, Mike Wallace
RDI regional critical literature reviewing workshop 1	26th, 28th June, 3rd, 5th July	Cardiff, Leeds, London, Strathclyde	first in a three-workshop series	Mike Wallace
RDI regional critical literature reviewing workshop 2	9th, 11th, 16th, 18th October	Cardiff, Leeds, London, Strathclyde	second in a three-workshop series	Mike Wallace
RDI regional research methods workshop 6: project proposals, and supporting part-time students	23rd October	London	sixth in a six-workshop series	Emma Bell, Caroline Gatrell, Mike Wallace
RDI regional critical literature reviewing workshop 3	27th, 29th November, 4th, 6th December	Cardiff, Leeds, London, Strathclyde	third in a three-workshop series	Mike Wallace

PSL Steering Group Meeting

The next meeting of the PSL Steering Group will be hosted at the UKAEA Science Centre at Culham in Oxfordshire on Tuesday 19th June. The Steering Group, comprised of senior representatives from government, industry and academia, includes AIM Senior Fellow, Professor Chris Huxham, Professor of Management at Strathclyde University's Graduate School of Business, and AIM Executive Advisor, Ian Tough, Programme Director at PSL. The overarching theme for the meeting is Collaborative Risk Management. PSL was established in 1990 by the DTI for government and the CBI for industry to promote partnering, collaboration and alliancing in business.

Chris Huxham and Ian Tough will also attend the next meeting of the Scottish Partnering Forum at Strathclyde University in Glasgow on 13th June. The Scottish Partnering Forum represents PSL's activity in Scotland. The agenda includes the opening up of supply-side channels to support the (McClelland Review) Procurement Reform Programme in Scotland, the formation of a database of partnering case studies which Scottish business can access, and support for a series of regional events being hosted this year by the Scottish Manufacturing Advisory Service.

For further information about PSL please view <http://www.pslcbi.com/> or contact Ian Tough on ian.tough@pslcbi.com

AIM Capacity Building Workshop: 'Experimental Design in Marketing, Management, and Applied Social Research'

Monday, 11th June 2007, 1- 4pm - Lancaster University Management School (Lecture Theatre 2)

In this workshop AIM International Visiting Fellow, Professor Harmen Oppewal (Department of Marketing, Monash University, Melbourne) will present and discuss the basic principles of the design and analysis of experiments in marketing, management, and applied social research. Professor Oppewal has held similar workshops in Australia and they have proven highly popular.

The half-day workshop is aimed at researchers who have little experience with experiments but can also serve as a refresher for those who have conducted experiments. Only basic statistical knowledge is assumed; the focus will be on the rationale and principles of experiments. The session will cover the various types of experimental design, and use illustrations to stimulate discussion, including the design of his recent retail research on consumer choice in the UK with Professor Ian Clarke (AIM and Lancaster) and Malcolm Kirkup (Birmingham).

Specific topics that will be discussed include: causality, validity, randomisation, statistical versus experimental control, factorial designs, block designs, and fractional designs. The session will also discuss some design issues in conjoint analysis and choice experiments. The workshop will benefit participants by giving them a better understanding of the usefulness of experiments and the key issues to be aware of in their design and evaluation.

Like to Attend?

Please email or call AIM Press and Communications Officer, Clare Fitzpatrick at: AIM Research, 4th Floor, Stewart House, 32 Russell Square, London, WC1B 5DN.

Tel: 0870 734 3000; DD: 020 7862 8514; Fax: 0870 734 3001. Email: claire.fitzpatrick@wbs.ac.uk

Please note: attendance will be limited to c.50 people and places will be allocated on a first-come first serve basis.

Workshop: Shaping Future Strategic Practice – April 2007

More than 60 invited executives and academics rubbed shoulders at the first event run by Lancaster University Management School's Centre for Strategic Management. Senior managers from organisations such as PricewaterhouseCoopers, Cisco, Microsoft, Royal Mail and the Asda Group gathered at Canada House in Trafalgar Square on April 25 for the 'Shaping Future Strategic Practice' workshop.

Hosted by AIM Senior Fellow Professor Gerry Johnson, Director of the Centre for Strategic Management, the workshop was designed to help academics gain a better understanding of the strategic issues facing managers. "If academics really are to help executives manage strategy more effectively, the most sensible starting point is to achieve a greater understanding of what they actually do," Professor Johnson said. "If we are to develop a useful research agenda for strategy in practice, it's important that we listen to managers' concerns about the management of strategy. This event was an opportunity to do just that with our specially invited guests."

Following an introduction to the workshop, guest speaker Professor Henry Mintzberg from McGill University in Montreal delivered his 'management conundrums' presentation. Professor Johnson, a Senior Fellow of the Advanced Institute of Management Research (AIM) and Lancaster's Professor Sir Roland Smith Chair in Strategic Management, then introduced the theme of 'Strategy in Practice'. He suggested that in previous studies on strategy people and what they do had gone missing, before instigating roundtable discussions between business and academia.

Professor Johnson said the workshop would inform future initiatives at Lancaster's Centre for Strategic Management. "One consistent theme that emerged was that executives would welcome networks whereby they could meet with each other to discuss issues around the practice of managing strategy. They wanted managers and academics to be involved."

For further information please contact Professor Gerry Johnson on gerry.johnson@lancaster.ac.uk

AIM Participation in Cranfield Conference: Connecting Research with Industry in Italy and the UK

This two-day conference was held at Cranfield University on 18-19 April 2007 and was organised as a joint collaboration between the Italians in Cranfield Association (ItaCA), Cranfield University, the Italian Embassy in London, and AIM Research's Innovation and Productivity Grand Challenge. The event aimed at strengthening the links between Italian and UK Universities, businesses, industrial clusters and development agencies. Focusing on technology, knowledge transfer and innovation, the conference looked at the sharing of best practice and business models to improve competitiveness and productivity.

On the first day leading policy makers and representatives of industry and research councils delivered plenary keynote speeches. Professor Luigi Nicolais, Italian Minister for Public Administration Reform and Innovation, and Richard Lambert, Director General of CBI, among others, discussed the challenges Italy and the UK are currently facing. In recent years, the UK has improved its competitive position, thanks to the efforts made by Central Government, industry and research councils. However, substantial progress could still be made. Moreover, whilst cutting-edge research is being carried out in aerospace and pharmaceutical sectors, research in other sectors is lagging and further investments are required to support economic growth.

In Italy, small and medium sized enterprises, frequently organised in clusters and specialised in quality goods, have traditionally flourished. However, large companies have often not succeeded in achieving international competitiveness and the prevalence of SMEs has been a limit as regards to private investments in R&D. Furthermore, the Italian Government's spending in research has consistently been below the European average.

On the second day, relevant cases of university-industry relationships were presented to complement with real-life examples the general overview provided on the previous day. A number of industrial sectors were represented: aerospace, automotive, biotechnology, defence, ICT and advanced materials. Papers were delivered by leading academics from the Advanced Institute of Management, EPSRC, Cambridge University, Bocconi University, Politecnico of Turin and Aster Emilia-Romagna. These were complemented by presentations from senior managers from organisations, which are already experiencing the benefits of industry-university collaboration, including: Finmeccanica Group, BAESystems, Magneti Marelli, Renault F1, IMAST, EuroTech, CIRA, West of England Aerospace Forum, IOM3 and Optic Technium.

Despite substantial differences in industrial structure and research policy, from the practical case studies a number of themes emerged as common to the two countries. First of all, industrial representatives questioned the ambition of most Universities to provide good teaching, conduct rigorous research and have links with business. According to them, Universities should be organised around their core capabilities and develop different structures and networks, which could enable them to achieve their mission.

For further information please contact AIM Deputy Director, Professor Andy Neely on a.neely@cranfield.ac.uk or AIMIPGC Fellow Pietro Micheli at Cranfield School of Management on p.micheli@cranfield.ac.uk.

GNOSIS Conference: Mastering Business Practice – September 2007

AIM Senior Fellow Professor Elena Antonacopoulou and the GNOSIS group (based at the University of Liverpool Management School) are organising a conference on the theme of "Mastering Business Practice" to take place in London on 5th - 7th September. The event will showcase findings from the 3 year international project "Managerial and Organisational Learning Across Sectors". The first day of the conference will be a doctoral school, with keynote presentations by Professor Chris Argyris, and will investigate some of the issues associated with Practice research with a particular focus on the needs of PhD and early-stage researchers.

The second day of the conference will aim to highlight some of the results from the international project, with contributions from senior academics involved in the research plus additional perspectives from speakers inside and outside academia, including Professor Stephen Turner. The third day will combine insights from practitioners with those of academics to give a more applied perspective, and feature insights from companies who participated in the research. A full programme of events will be produced shortly.

Please contact Laura Brough l.brough@liverpool.ac.uk (+44 151 795 3725) for more information or to register an interest.

Innovation is Key

The Advanced Institute of Management Research (AIM) has awarded seven Innovation Fellowships as part of two new initiatives funded by the Economic and Social Research Council (ESRC). The seven Innovation Fellows are:

Michelle Lowe is Professor of Retail management and Leader of the Retail Management subject group in the School of Management. Currently her research focuses on issues of retail-led urban regeneration, managing growth - retail development, housing growth and sustainable communities; customer service and competitive advantage in retail; and landscapes of consumption. Michelle will be taking the position of Lead Innovation Fellow.

Zella King joined the University of Reading Business School as a Lecturer in Human Resource Management (HRM) in September 2002. Since 2005, she has been a Research Fellow in the Business School, and the Director of the Centre for Career Management Skills. Her research interests include Employability, employment outcomes and HRM in the IT industry.

Jaideep Prabhu is a Professor of Marketing at Tanaka Business School, Imperial College London. Professor Prabhu's main research interests are in marketing strategy. In particular, he studies various issues concerning the antecedents and consequences of radical innovation in high-technology contexts such as e-commerce, banking, pharmaceuticals and biotechnology.

Gerry George is an Associate Professor of Entrepreneurship and Innovation Strategy at London Business School. Gerry is an active entrepreneur in technology start-ups. He is an expert on innovation and how technology shapes new opportunities in start-ups and established companies. His current research is on the global business impact of human embryonic stem cells.

Luciana D'Adderio is a Senior Research Fellow at the Research Centre for Social Sciences (RCSS) and Institute for Studies of Science, Technology and Innovation, University of Edinburgh. Her research interests include; micro-dynamics of organisational knowledge, learning and problem-solving, evolution of organisational routines and capabilities, dependable innovation and organisations, implementation and use of ICTs for Product/Process Design and Manufacturing, ethnographical observation at leading manufacturing organisations.

Mike Chiasson is a Senior Lecturer of Information Systems in Management Science at Lancaster University Management School. Mike's research examines how social context affects IS development and implementation, using a range of social theories (actor network theory, structuration theory, critical social theory, ethnomethodology, communicative action, power-knowledge, deconstruction, and institutional theory).

Jonathan Sapsed is a Senior Research Fellow at the Centre for Research in Innovation Management at the University of Brighton as well as a Research Fellow of the Advanced Institute of Management (AIM) at Tanaka Business School, Imperial College London. He is working as part of the AIM programme on Discontinuous Innovation and therefore works closely with Professor John Bessant at Imperial College as well as Professor Robert DeFillippi, AIM International Visiting Fellow from Suffolk University, Boston.

For further information please contact Claire Fitzpatrick on claire.fitzpatrick@wbs.ac.uk

AIM Research Presented at World Bank

AIM Ghoshal Fellow Dr Nick Bloom presented his AIM research on international management practices and productivity at the World Bank Commission on Development and Growth. This is a committee of academics and policy makers, chaired by Mike Spence (former Dean of Stanford Business School and Nobel Laureate 2001). The committee develops policy advice for the World Bank executive committee. The session covered "Industrial Policy", focusing on the question of whether it was ever right for Governments to selectively assist individual industries, with Nick's AIM research suggesting it was not as Government's have additional information over the market for selecting winning firms.

The research has also been covered very positively in a recent management book titled "The Halo Effect" (by Phil Rosenzweig) which challenges the analysis done in the earlier generation of management books like "Good to Great" and "Built to Last" as suffering from measurement bias. The management and productivity research is now forthcoming in the November 2007 issue of the Quarterly Journal of Economics.

For further information please contact Dr Nick Bloom on n.bloom@lse.ac.uk.

Invitation to Workshop on Retail Competition and Consumer Choice Based on Major Consumer Satisfaction Survey - 10am-1pm, 15th June 2007, MIC Conference Centre, 81-103 Euston Street, London

Ahead of the Competition Commission's forthcoming report into the grocery industry, a team of retailing experts will reveal the results of a major study into how different local assortments of stores influence consumer satisfaction, and the range, type and brands of stores that are most desired by consumers.

Professor Ian Clarke, AIM Senior Fellow at Lancaster University Management School, Professor Harmen Oppewal, AIM International Visiting Fellow at Monash University, Melbourne, Australia and Malcolm Kirkup, AIM Associate at Birmingham University Business School, will present the initial results of a survey that examines how local retail outlets are used and evaluated by consumers.

The survey involved 1800 interviews in three towns with differing levels of trade concentration. In each town the researchers focused on nine neighbourhoods with various levels of deprivation, mobility and access to different stores.

How does real choice vary locally? Which consumer groups are most and least satisfied with the choice available? What mix and types of stores do consumers perceive to offer satisfactory choice? These are some of the questions that the event will seek to tackle.

The research reveals the importance of assessing choice at a local level and brings a much-needed consumer voice to the planning table. It is set to improve our understanding of the suitability of different assortments of stores for different neighbourhoods and raises questions about competition regulation and the planning of retail provision. By looking at local patterns and perceptions of retail choice, the results will help define what retail provision needs to achieve.

Who should attend?

Senior planning and marketing executives from major retailers, retail analysts and research consultancies, senior executives from consumer agencies and trade associations, planning and competition regulators, policymakers, heads of industry and leading academics.

This workshop promises to deliver an informative and interactive discussion on the implications of long-term changes in retail provision for consumer choice in the UK. We hope you will join us and we look forward to seeing you there.

Further information & how to register

If you would like to attend the Workshop, please email or call the Workshop Organiser:
Anie Keshishian at Communications Management Limited, St. Albans, Herts, AL3 5AB.
Email: anie@communicationsmanagement.co.uk, Tel: 01727 737988.

Attendance at the Workshop is free. The research is funded by ESRC and EPSRC through the Advanced Institute of Management Research (AIM).

Engaging with practice: Doing strategy as practice; ESRC Festival of Social Science; 12th March 2007; Aston Business School; Birmingham

On 12 March 2007, Aston Business School hosted an AIM Capacity Building Workshop for ESRC Social Science week on the topic of 'Engaging with practice: Doing strategy as practice'. The day was run by Dr Paula Jarzabkowski (Aston Business School) and Professor Julia Balogun (Cass Business School) with the support of Paul Spee (Aston Business School) as convenor and Dr Mark Palmer (Aston Business School) as facilitator. The day was very well received. The event was aimed at doctoral students and early career researchers who are engaging with the topic of strategy-as-practice. It was easily filled with the maximum 25 participants from institutions across Europe.

Places were kept limited to ensure plenty of discussion and opportunities to establish research networks. The day also provided an opportunity for eleven presentations; both fairly complete empirical pieces for discussion by the whole group, and round table sessions for more developmental, from which delegates received great feedback. The initiative will be taken up with ongoing events, to establish a platform for doctoral students and early career researchers to receive constructively critical feedback on work-in-progress within a warm and enthusiastic group of peers.

For further information please contact Paul Spee on speeap@aston.ac.uk

£2 million for Targeted Initiative on Innovation

The Economic and Social Research Council (ESRC) has awarded over £2 million to eight different research projects focusing on innovation. The primary objective of this initiative is to promote and support world-class theoretical, empirical, policy- and practice-oriented research in innovation. Each of the eight projects will be managed and overseen by a principal investigator, they are:

Chris Hendry is Centenary Professor in Organisational Behaviour at Cass Business School City of London and is the Director of the Centre for New Technologies, Innovation and Entrepreneurship (CENTIVE); and Associate Dean (Research). His innovation project is titled: 'The 'Uncertain Middle': The role of demonstration projects and trials in influencing success'.

Mark Harvey is a senior research fellow at the Centre for Research in Innovation and Competition (CRIC) at the University of Manchester. His innovation project is titled: 'The transition to a sustainable economy: innovation and expectations'.

Andrew Davies is a Principal Research Fellow in the Innovation Studies Centre at Tanaka Business School, Imperial College London. His innovation project is titled: 'Platforms for Innovation: Creating replicable product and service components for high value integrated solutions'.

James Wilsdon leads the science and innovation programme at Demos. He is also a Senior Research Fellow in the Institute for Advanced Studies at Lancaster University. His innovation project is titled: 'Between Techno-Nationalism and Cosmopolitan Innovation: Governance and Ethics as factors in UK-China R&D Collaboration'.

Bruce Tether is a Senior Lecturer in Innovation and Technology Management at the Manchester Business School and a Senior Research Fellow at the ESRC Centre for Research in Innovation and Competition (CRIC), also at the University of Manchester. His innovation project is titled: 'Increasing Added Value in UK manufacturing through globalizing 'open innovation' and serviceisation strategies'.

Gareth Shaw is Professor of Retail and Tourism Management at the University of Exeter School of Business and Economics. His innovation project is titled: 'Internationalisation and Innovation in the Service Sector: The role of International migrants and UK (London) Hotels'.

Mary Rose is Professor of Entrepreneurship and research director of the Institute of Entrepreneurship and Enterprise Development at Lancaster University Management School. Her innovation project is titled: 'Knowledge and Technology Transfer, Innovation and Competitive advantage: past and present'.

Rachel Griffith is the Deputy Research Director at the Institute of Fiscal Studies (IFS). Her innovation project is titled: 'Globalisation, innovation and productivity: international evidence and implications for policy'.

For further information please contact Claire Fitzpatrick on claire.fitzpatrick@wbs.ac.uk

New Programme on Technology and Management for Development in the University of Oxford

Technological and managerial capabilities are two key components of national competitiveness. The development of these two capabilities has been of crucial importance particularly for the countries in more advanced stages of industrialization. The University of Oxford has launched a new research programme on Technology and Management for Development, which aims to produce cutting-edge research to further our understanding of the development of technology and management in the developing world.

The programme was launched in Geneva at a conference co-organised by Oxford University and the United Nations Conference on Trade (UNCTAD). The Secretary-General of UNCTAD Dr. Supachai Panitchpakdi and the Director-General of UNIDO, Dr. Kandeh Yumkella participated in this event. The programme, named after Professor Sanjaya Lall, will be based at Queen Elizabeth House, Oxford University. AIM Ideas Factory Fellow, Dr Xiaolan Fu, has been appointed as the Director of this programme.

For further information about this programme please contact Dr Xiaolan Fu on xiaolan.fu@geh.ox.ac.uk

AIM International Visiting Fellow wins Award at AoM 2007

AIM International Visiting Fellow Prithviraj Chattopadhyay at Australian Graduate School of Management, has won the 2007 Making Connections Award offered by the Organizational Behavior Division. Congratulations for his symposium proposal, entitled "How, Where, and Why Diversity Matters: A Contextualized Agenda for Future Research".

This award is being given for the first time at this year's Academy of Management Meeting. It is designed to recognize a symposium that best creates a bridge across boundaries between individuals or groups, such as practitioners and academics, international scholars, academic disciplines or junior and senior scholars. Out of 111 symposia submissions the division received this year, Professor Chattopadhyay was judged the best in terms of making such connections!

For more information please contact Prithviraj Chattopadhyay on prithvic@agsm.edu.au

AIM at the Academy of Management 07

Symposium title: "Performance Measurement: Approaches for identifying whether you are doing well by doing good"

Five leading scholars in the field of performance management will be coming together at the Academy of Management in August. Panel members include: **Prof. Robert Kaplan** from Harvard Business School; **Prof. Andy Neely** from AIM Deputy Director and Cranfield School of Management; **Prof. Baruch Lev** from Stern School of Business NY; **Prof. Rajiv Banker** from The Fox School of Business and **Prof. Christopher Ittner** from The Wharton School at Pennsylvania.

The panel will take place during the Academy of Management Conference-Pennsylvania, US on Tuesday, Aug 7 2007 10:30AM - 11:50AM at Philadelphia Marriott in Franklin 2 and is supported by the Business Policy and Strategy (BPS) and Operations Management (OM) Divisions from the Academy of Management.

This is the first time that these five key leaders in the area of Performance Measurement and Management Systems meet to discuss the different perspective of performance measurement and management that do well by doing good.

For further details contact AIM Scholar, Dr Veronica Martinez (v.martinez@cranfield.ac.uk)

Professional Development Workshop (PDW) "Bringing Practice Back into our Scholarship"

Academy of Management Conference - Philadelphia 2007

Saturday, August 04, 2007, 12:00pm – 7:00pm, Location: Loews Philadelphia Regency Ballroom A

The PDW will feature prominent speakers such as Karl Weick, Jean Bartunek, Denise Rousseau, Wanda Orlikowski, Joe Raelin and Russ Vince in elaborating on the emerging theme of practice. In specific workshops you will have the opportunity to discuss your practice research program with these speakers as well as with a number of other prominent facilitators. The PDW also provides you the opportunity to network during our sponsored Lunches and Receptions.

If you are interesting in attending or have any question please contact:

Elena Antonacopoulou (e.antonacopoulou@liverpool.ac.uk) and Daniel Geiger (daniel.geiger@liverpool.ac.uk) on behalf of the organizers.

Symposium title: “How firms search, appropriate and use knowledge from universities – the European perspective”

This symposium will be chaired by AIM Research Fellow Markus Perkmann, and it involves two papers presented by participants in the AIM "Innovation and Productivity Grand Challenge". It is sponsored by the Technology and Innovation Management (TIM) division and will take place on Tuesday, Aug 7 2007 10:30AM - 11:50AM at Philadelphia Marriott in Grand Ballroom L.

For universities, the commercialisation of knowledge and technology has become an institutionalised imperative. Under the banner of concepts such as 'academic entrepreneurship' and 'technology transfer', this has been widely studied. Less attention has been paid to the demand side: how and when business do firms use university-generated knowledge? The papers at this presenter symposium explore this question by particularly focusing on the following aspects. First, much of the current knowledge about university-industry relationships is derived from US evidence. The symposium contributions are all based on novel European evidence, providing an opportunity for institutional comparison and theory building. Secondly, much of the existing research uses data on patents, patent use, licensing, and co-authoring to trace academics' collaboration with industry.

For further information please contact Markus Perkmann on markus.perkmann@googlemail.com